



2018

Southern Adirondack

WINE & FOOD FESTIVAL

SPONSORSHIP OPPORTUNITIES

Saturday, June 9

3pm to 7pm

**Main Street,
Gloversville**

*50 VENDORS TO DATE!
13 New York wineries,
distilleries, breweries and
cideries will have tastings,
restaurants and food trucks
will be offering delicious
food, musicians will fill the
air with music, vendors will
offer their wares...*

DOWNTOWN
Gloversville
BID
Business Improvement District

PREMIERE CORPORATE SPONSOR—\$2500 (One available)

- Business name on event tickets
- Promotion in advertising and publicity for event (print, radio and social media)
- Banners at entrances to event
- Logo on event volunteer tee-shirts
- Logo prominently displayed in event program
- 10 tickets to event

PLATINUM SPONSOR—\$1000 (Two available)

- Mentions in advertising and publicity
- Banner at event
- Logo on event volunteer tee-shirts, event program
- Six tickets to event

GOLD (MUSIC) SPONSOR—\$500 (Two available)

- Banner at stage
- Mentions in advertising and publicity
- Four tickets to event

SILVER SPONSOR—\$300

- Logo on event volunteer tee-shirts, event program
- Two tickets to event

COMMUNITY PATRONS—\$50

- Mention in event program

To participate, contact BID President Jim Schlesier
(518) 332-4912, jks_ent@yahoo.com

Tickets online at Eventbrite.com and at outlets in Gloversville, Johnstown (\$20 pre-sale, \$25 day of event; \$10 non-drinker).

*Event details at www.southernadirondackwineandfoodfestival.com, gloversvillebid.com
and Facebook: **Gloversville BID***